



## Nissan Pulsar turns up the heat with sporty new DIG-T 190 engine and design

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- **190PS (140 kW) turbocharged engine combines sharp performance with exceptional economy and emissions**
- **Max torque of 240Nm and excellent flexibility at low engine speeds**
- **All 1.6 DIG-T models feature unique styling enhancements**
- **Unique alloy wheels and special interior trim fitted as standard**
- **CO2 emissions from just 134g/km**
- **Nissan Pulsar DIG-T 190 now on sale across European markets**

Nissan is set to add a sporty twist to its new Pulsar with the arrival of a third model option powered by a turbocharged 190PS 1.6 DIG-T engine.

Available from Spring 2015, the 1.6 Pulsar enhances the current line-up to include the impressive 1.2 petrol and 1.5 diesel engines, and features a host of additional design upgrades that reflect its sporting potential.

The sportiest and most powerful Pulsar to date further broadens Nissan's appeal in the popular family hatch-back market. Utilising the same design and engineering approach that has made Nissan the undisputed leader in the crossover style vehicle market, the DIG-T 190 model highlights Nissan's passion for advanced technology and original design that enhance driving experience.



The 1.6 DIG-T engine is one of the most advanced in the sector, with a maximum torque output of 240Nm from 2,000rpm (up to 4,000rpm). Engineered to provide exceptional flexibility at low engine speeds, it delivers performance that outshines rivals with six gear transmissions.

While the 1.6 DIG-T engine has the firepower to match larger engines, its fuel consumption and emissions are that of a much smaller unit - a major advantage of Nissan's downsizing philosophy. Creating 'more with less' has been a Nissan priority for a number of years, and the Pulsar DIG-T 190 is the perfect example of why. Despite its athletic performance, it returns 5.7 l/100km\* and has CO2 emissions from just 134g/km.\*\* The engine is fully compliant with new Euro6 standards and features a host of technical innovations, including low friction technologies and cooled Exhaust Gas Recirculation.

And it's not just its performance that sets the Pulsar DIG-T 190 apart. Nissan has developed a package of styling features designed to complement the newcomer's sporting nature. Available in Acenta and Tekna trim grades, all DIG-T 190 models feature a number of upgraded items as standard. These include bespoke alloy wheels (17-inch as standard on Acenta and 18-inch for Tekna) finished in a diamond cut two-tone black and silver and a unique, sportier headlamp design which comes with a black finish to the bezel providing a greater contrast to the chrome finished projector. At the rear, a chrome exhaust finisher is fitted to further enhance the sporty look and feel.

Inside, the 1.6 DIG-T powered models include a unique trim finisher that extends the full width of the dashboard, distinctive white stitching on the three-spoke steering wheel and leather seats (Tekna models only) to complete the interior design package.

The Nissan Pulsar DIG-T 190 is now on sale across European markets.



\*subject to homologation - 17" 5.7l/100km and for 18" 5.9l/100km

\*\*emissions depend on the wheel size - 17" 134g/km and for 18" 138g/km

### About Nissan in Europe

Nissan has one of the most comprehensive European presences of any overseas manufacturer, employing more than 17,600 staff across locally-based design, research & development, manufacturing, logistics and sales & marketing operations. Last financial year Nissan plants in the UK, Spain and Russia produced more than 675,000 vehicles including award-winning crossovers, small cars, SUVs, commercial vehicles and electric vehicles, including the Nissan LEAF, the world's most popular electric vehicle with 96% of customers willing to recommend the car to friends. Nissan now offers a strong line-up of 23 diverse and innovative models in Europe under the Nissan and Datsun brands.

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