



## What is Nissan Intelligent Mobility?

- Nissan Intelligent Mobility is Nissan's key focus for the future of mobility
- It transforms your vehicle into a more exciting partner by redefining how it is driven, powered and integrated into society. The Nissan LEAF is the icon of Nissan Intelligent Mobility
- Nissan Intelligent Mobility is composed of three elements – Intelligent Driving, Intelligent Power and Intelligent Integration

### Intelligent Driving

**More confidence behind the wheel through increased safety, control and comfort for all on board.**

**Examples of Intelligent Driving technologies from Nissan include:**

- ProPILOT: an innovative advanced driving assistance technology which reduces the driver's workload in heavy highway traffic and on long commutes
- ProPILOT Park: the car takes control of steering, acceleration, braking and shifting at the touch of a button to automatically manoeuvre into a parking spot, letting drivers feel at ease
- Intelligent Emergency Braking: improved safety by assisting drivers in avoiding collisions with vehicles (and pedestrians), as well as reducing damage caused by collisions

### Intelligent Power

**More boost through driving pleasure that is also clean and efficient**

- Nissan's zero emission EVs and e-POWER (100% motor drive) provides excitement, driving pleasure and enjoyable acceleration, with environmental benefits

### Intelligent Integration

**More connected by conveniently linking our cars to wider society**

- Vehicle to Home (V2H) is able to help alleviate consumption of power in peak periods, but also be used as a back-up power source in case of power cuts and/or shortages
- SAM (Seamless Autonomous Mobility): partners in-vehicle artificial intelligence (AI) with remote human support to help driverless autonomous vehicles make decisions in unpredictable situations, such as obstructions on the road

## ABOUT NISSAN IN EUROPE

Nissan has one of the most comprehensive European presences of any overseas manufacturer, employing more than 17,000 staff across locally-based design, research & development, manufacturing, logistics and sales & marketing operations. Last year Nissan plants in the UK, Spain and Russia produced more than 660,000 vehicles including award-winning crossovers, commercial vehicles and the Nissan LEAF, the world's most popular electric vehicle. Nissan's Intelligent Mobility vision is designed to guide Nissan's product and technology pipeline and this 360 degree approach to the future of mobility will anchor critical company decisions around how cars are powered, how cars are driven, and how cars integrate into society. Nissan is positioned to become the most desirable Asian brand in Europe.

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